



Release BTN English - non-Brazilian public - maio 10

RELEASE

BrazilTradeNet
www.braziltradenet.com

Your gateway to do business with Brazil!

BrazilTradeNet (BTN)

BrazilTradeNet is the trade and investment promotion portal of Brazil's Ministry of External Relations (MRE, also known as the Itamaraty) and is one of the largest and most complete commercial information networks.

With comprehensive content in Portuguese, English and Spanish that can be consulted by businesspeople throughout the world, the purpose of BTN is to stimulate Brazilian exports and attract foreign direct investment to Brazil.

The portal provides swift, free, and secure access, easy browsing, and a pleasing layout.

BTN was established in 1998, restructured in 2001, completely remodeled in 2003, and modernized in 2009. The portal is managed by the Itamaraty's Trade and Investment Promotion Department (DPR).

Products and services

BrazilTradeNet provides free information on Brazilian products and services, economic indicators, and national and international events. It also provides access to:

- data on Brazilian exporters;
- Brazilian export offers;
- a showroom of Brazilian products and services;
- handbooks, surveys, periodicals and other publications, including the "Legal Guide for Foreign Investors in Brazil" and "How to export to Brazil";
- advice to foreign investors, such as the handbook "Investing in Brazil" which contains information on foreign direct investment in Brazil; the main Brazilian economic indicators; support mechanisms and investment incentives; contacts and data on Brazil's 26 states (and Federal District) encompassing geography, economics, infrastructure and education; and publications of general interest to investors;
- useful contacts for businesspeople, including:
 - the network of operators in Brazil and abroad maintained by the Ministry of External Relations. Outside Brazil, 84 Trade Promotion Sections (SECOMS) stationed at diplomatic and consular missions in 71 countries assist foreign companies interested in investing in Brazil



- or importing Brazilian products or services. SECOMS in countries of South America also promote those country's exports to Brazil. Within Brazil, the network of Focal Points identifies and publicizes opportunities for partnership between Brazilian and foreign companies;
- Chambers of Commerce;
 - The Ministry of External Relation's Trade and Investment Promotion Department.

For South-American businesspeople wishing to export to Brazil, on the main page of the website there is a special content that can be accessed using a link to the Program for the Competitive Substitution of Imports (PSCI).

Additional information

For further information, visit our website: www.braziltradenet.com, or use the "Contact us" link.